

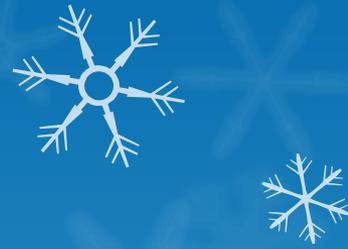
Improving Communication on Beach Water Quality

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\$100,000



Top 3 Accomplishments/Impacts



- Development of Facebook page
- Collaboration with Great Lakes Commission on Android app
- Beach Poster contest

Regional Value

- The Android app is available for all Great Lake states
- Multiple schools along Lake Erie educated their students on the health of Lake Erie
- “Liked” many regional agencies and organizations on Facebook

Ecosystem & Management Improvements

- No direct improvement to the ecosystem



Public Benefits from Project

- Ability to make decisions on recreating by accessing the website 24/7
 - Decrease in illness associated with water quality
- More enjoyable use of the beaches

Economic Impact

- No direct economic impact



New Research Needs and Management Questions

- What is the impact of social media on recreational use of Lake Erie?
- Does easy access help in reducing illness associated with poor water quality?

Benefits of Synthesis Effort

- Partnerships
- Sharing of information

